



Brilliant Business Books

Game changing books for growing you and your business

The E-Myth Revisited by Michael E. Gerber:

This book demystifies the challenges faced by small business owners and provides a step-by-step guide to creating a successful business system.

One Minute Manager by Ken Blanchard:

A concise, practical guide to effective management and leadership. It provides simple, actionable techniques that focus on goal setting, praising, and reprimanding to maximize productivity and employee satisfaction.

Eat That Frog! by Brian Tracy:

A motivational book that tackles procrastination and time management. It offers 21 practical steps to help readers prioritize tasks, stay focused, and achieve their goals more efficiently.

The 1-Page Marketing Plan by Allan Dib:

This practical guide helps business owners create a simple yet effective marketing plan on a single page, covering essential strategies for growth.

Who Moved My Cheese? by Spencer Johnson:

This motivational business fable explores how to deal with change in both professional and personal life by following the journey of four characters who search for "cheese" representing happiness and success.

Greenlights by Matthew McConaughey:

In this memoir, the actor shares life lessons and stories from his journey, offering a colorful and inspirational look at finding opportunities and living authentically



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